



GrandEst INTERNATIONAL
Développement

INVEST IN EASTERN FRANCE, THE BEATING HEART OF EUROPE



**BIOECONOMY
DIGITAL
INDUSTRY
HEALTH
TOURISM**

The finest of France at the heart of Europe

Welcome to Eastern France!

Eastern France, the historic cradle of French industry, boasts 200 years of scientific and social innovation and serves as a hub for Franco-German economic relations. Its rich heritage, infrastructure, natural resources, landscapes, gastronomy and universities attract companies, tourists, researchers and students.

Located at the heart of Europe, it is a gateway to the world's largest market and French-speaking regions of Europe and Africa, making it a springboard for your company's international development!

Key figures

179 billion €
of regional GDP

750 km of borders
Luxembourg, Germany,
Belgium, Switzerland

3rd French region
for export

1st French region
for foreign industrial investment
in automotive, machinery, and
mechanical equipment industries

4 reasons to choose

Eastern France

1

Europe Within an Arm's Reach

Situated at the intersection of major European motorways, along the London-Milan axis, Eastern France lies at the heart of Europe's industry, research, higher education, and investment sectors. Additionally, it offers direct access to key European markets.

2

International by Nature

Home to major European institutions, our region is a laboratory for European integration with ~ 2,500 foreign companies, 200,000 cross-border commuters, €72 billion in exports, and its bilingual Franco-German territory of Alsace-Moselle.

3

Leading the Way in Bioeconomy

Eastern France excels in sustainable agriculture, bioenergy, and biorefineries. It is the leading export region for agri-food products and a pioneer in biogas and biofuel production. More than 80% of the electricity produced in the

4

Science and Technology in Our DNA

As the birthplace of printing, aspiring and numerous technological innovations, Eastern France continues to strive for excellence with 5 universities, 220,000 students, 4 Nobel prizes, 1 Kavli prize, 1 Lasker prize, 5 innovation





**200M consumers
within a 600 km radius**



Our mission: Helping you succeed!

Our multilingual team offers a package of **free and confidential services** in collaboration with all local players. We provide turnkey solutions and full support until the completion of your project.



**Grand Est
Developpement
International
supports you every
step of the way:**

We advise you

on your strategic options



We assist you

in finding premises and
land to settle



We inform you

on public support
programs



We organise

your look-and-see-trips



We introduce you

to your strategic
partners in the region



We support you

and your team members



Grand Est INTERNATIONAL
Développement

WE SUPPORT THESE PROJECTS:

MANUFACTURING
SALES & MARKETING
R&D
HQ & SERVICES
START-UPS

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