



WEBINAIRE

Grand Est – a leading region in Europe for bioeconomy

Focus on industrial biotechnology

Wednesday 28th Septembre 2022

09.00am (FR time)

04.00pm (JP time)

Online on Microsoft Teams – Free Access

GRAND

NOV+

INNOVATION &
FOREIGN DIRECT INVESTMENT AGENCY

IN COOPERATION WITH



BIOECONOMY
FOR CHANGE

FINANCED BY

La Région
Grand Est

PROGRAMME

Disclaimer : all interventions will be presented in English

INTRODUCTION

Olivier ECK – Director | Invest Eastern France

<https://www.invest-easternfrance.com/>



PRESENTATION OF BUSINESS FRANCE

Yuko TSUZUKI – Project Manager | Business France

<https://www.businessfrance.fr/>



BIOECONOMY IN THE GRAND-EST REGION

Andrea STOCKS – Senior Investment Advisor | Invest Eastern France

<https://www.invest-easternfrance.com/>



PRESENTATION OF THE B4C CLUSTER

Louis TIERS – Head of Competitive Intelligence | Bioeconomy for Change

French bioeconomy cluster bringing together members from across the entire bio-based value chain

www.bioeconomyforchange.eu



PRESENTATION OF ARD

Jean-Marie CHAUVET – Project Manager BRI (Biorefinery Research & Innovation) | ARD – Innovation in Green

Agro-industries Research and Development is an R&D company dedicated to biotechnology, green chemistry and plant extracts.

<https://www.a-r-d.fr/>



PRESENTATION OF GIVAUDAN

Alexis RANNOU – Head of Operations Strategy | Givaudan – Active Beauty

Company specialized in developing high added-value ingredients for active ingredients in the cosmetics industry.

<https://www.givaudan.com/>

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QUESTIONS AND ANSWERS